

National Summit on MSMEs at IETF 2017

Leveraging Engineering and Technological Excellence to Boost Productivity, Build Capacity and Enhance Competitiveness of MSMEs

1400-1730 hours, 3 February 2017: Pragati Maidan, New Delhi

MSMEs are the backbone of the Indian economy. The growth of the economy is intrinsically linked to the performance of the Indian MSME sector. Rapidly evolving novel technological applications in the areas of engineering, designing, machining, prototyping, digital solutions etc. are presenting MSMEs with unprecedented opportunities to expand their markets, enhance their productivity, cut their costs boost their global competitiveness and propel their growth. But identifying the right technological solutions can be challenging for MSMEs. MSMEs encounter several challenges such as lack of awareness about the available technological solutions, lack of financial resources, difficulty in the identification of the best fit technological and engineering solution, low connectivity and linkages to technological solution providers, lack of expertise in handling and implementing complex technological processes, lack of awareness of available support and schemes by the government, etc.

In order to enhance the growth, productivity and competitiveness of Indian MSMEs by leveraging various disruptive technological and engineering excellence tools, techniques and solutions, CII is organizing the **National Summit on MSMEs** as part of the International Engineering and Technology Fair on **3 February 2017 from 1400 – 1730 hours** at the **Pragati Maidan, New Delhi**. The Summit will provide its participants a unique opportunity to discuss and debate the technological innovations and trends shaping the future of business, share innovative ideas and solutions, understand new and emerging relevant technologies for MSMEs and network.

The key highlights of the Summit will include the following:

- Demystifying engineering and technological trends in varied areas and their relevance for Indian MSMEs
- Curated Content through address by experts on software technologies such as Internet of Things, disruptive digital trends, artificial intelligence, mobile technology, process automation and software solutions, etc. as well as hardware technologies such as design thinking, additive manufacturing, robotics, sensor and measuring equipment, waste management and environmental sustainability technologies, industrial and electric automations, hydraulics and pneumatics, etc.
- Participation of representatives and experts from a diverse range of industries, government departments, technological solution providers, etc.
- Sharing of global best practises and experience in the areas of engineering and technological excellence to understand the nuts and bolts
- Networking opportunities

To register, please click on the link:

http://www.cii.in/OnlineRegistration.aspx?Event_ID=E000033282

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