



Confederation of Indian Industry



MECTECH EXPO 2023

Towards the Digital Era of Manufacturing

16th - 18th February 2023
Pragati Maidan, New Delhi

A Focused Show at



25th International Engineering and Technology Fair



/ietfIndia

The Indian industrial landscape is witnessing major transformation as it undertakes major strides towards growth and resurgence. As the backbone of the manufacturing sector, embracing change has always been at the heart of the Indian machinery industry. Keeping pace with the ever changing industrial and economic scenarios, Industrial Machinery is all set to redefine their game with the addition of modern-day, high yielding digital manufacturing technologies to their arsenal.

With eyes on global competitiveness and tapping into their potential, the mantra is to adopt, adapt and advocate for a change like never before. The event will focus on manufacturing innovative products which exhibit a seamless blend of technology and digital innovation in terms of design, performance, efficiency and safety. The utilisation of smart technologies and their unmatched benefits like enhanced productivity, safety, security and versatility to customers and end-users.

Digital Era of manufacturing technology is also perfectly aligned for incorporation into automated processes such as additive manufacturing, laminated object manufacturing, and CNC cutting, milling, and lathing, Industrial Management software.

Confederation of Indian Industry (CII) is organising "MECTECH Expo 2023" from 16th – 18th February 2023 at Pragati Maidan, New Delhi. The event shall be held concurrently with 25th International Engineering & Technology Fair 2023.

ABOUT EXPO

In line with India's Atmanirbhar Bharat campaign, Hon'ble Prime Minister Narendra Modi has introduced the Production Link Incentive scheme (PLI) to boost the domestic manufacturing industry in India.

The main aim of this scheme was to invite foreign investors to set up their manufacturing units in India and also promote the local manufacturers to expand their units and generate employment.

The Machine & Technology Expo 2023 will showcase the products and services range providing platform for smoothly interacting with the buyers, generating sales leads, new products launch, establishing business partnerships and exposing their business on a largest-visited B2B platform.

WHY EXHIBIT

Present Your latest product developments face-to-face in a live environment

Raise your company profile and generate new sales leads and orders

Connect with new and existing customers in a cost-effective and time-efficient way

Checkout the new Innovation

A series of sponsorship and branding avenues to maximize your brand exposure



SHOW HIGHLIGHTS

Exclusive show for promoting innovative & customised products & services, manufacturing technologies etc.

Showcase by 70 exhibitors + spread across over 1000 sqm

We expect 1500 + trade Industry visitors spanning 3 days.

Live Demonstration of Advancement & Innovation

Over 500+ B2B meetings on handling business tie-ups, ventures

The Startup Pavilion is for young entrepreneurs, especially women

A Concurrent show with AI India show, Industrial Automation & Robotics show, Fluid Power Expo, Metal & Metallurgy, Bearing Expo, Healthcare & Pharma, Industrial Maintenance Expo, Logistic Expo

A product launch @ MecTech Theatre for the Exhibitors

The Technology Experience Zone

Pre-event Industry Insight webinar by manufacturers or service providers



FOCUSED ON **KEY VERTICALS**



**Manufacturing &
Heavy Industry**



Automobile



**Electrical
Machinery**



**Electronic
System**



**Information
Technology**



**Structural &
Engineering
Machinery**

EXHIBITOR **PRODUCT PROFILE**

Digital Era of New Technology in the following sectors

- Mechanical & Engineering
- CNC Machines/ Laser Marking Machine
- Material Handling Equipment
- Manufacturing Technologies
- Weighing Machines
- Switchgear & Control Panels
- Generators Equipment
- Machine Appliance
- Plant & Machinery
- Industrial Storage Systems
- Government Organizations & PSU
- Research & Development Institutes, Foreign Embassies in India

VISITOR **PROFILE**

Young Entrepreneurs/ Start-ups

Maintenance Head

Government official (Central, state)

Foreign Buyers

Manufacturing / Production /
Engineering Management

Planning and projects Head

IT / Software Development Engineers

Process / Control / Automation
Engineering Management

Investors/Venture capitalists

Ministry Delegation led by Industry
leaders

MSME/SEZ

Technical Consultants / Advisors

Architects

Trade bodies/ Associations

Distributors, Dealers, Wholesaler,
Retailer and Trader

Operations / Logistics / Quality
Assurance

Factory / Plant / Works / Maintenance
Management

Operations / Logistics / Quality
Assurance

Procurement heads or supply chain
managers of the OEMs / manufacturers

PARTICIPATION COST

A. TYPE OF SPACE	CII Member Rate (INR Per SQM)	Non-Member Rate (INR Per SQM)	Overseas Participation (USD Per SQM)
Raw Space (Min 36 Sqms)*	10000	10500	300.00
Built-up Space (Min 9 Sqms)*	11000	11500	330.00
Built-up Space-SSI (Min 9 Sqms)*	9000	9500	N.A.

START-UPS

Built-up Space* (6sqm Booth)	NA	20000	N.A.
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*Booth space will be provided on first-come, first-served basis as per sqm availability.

Early bird offer of 5% less for bookings till July 2022. *Plus applicable taxes

(B) Electricity

Domestic (INR)

Overseas (US\$)

Raw Space

4000 per KW

80 per KW





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2047. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

For more details, please contact:

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