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CII HEALTH TECH INDIA 2021

3rd International Exhibition & Conference on Medical Equipments Technology, Pharma, Alternate Medicine and Delivery
25 Feb - 24 Mar 2021, A Live virtual Exhibition on CII HIVE

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The 3rd edition of **Health Tech India 2021**, an international exhibition & conference on medical devices, equipments technology, telemedicine, artificial intelligence, pharma, ayurveda, consumables and hospital supplies. It is scheduled to be held from **25 February – 24 March 2021** on Live virtual Exhibition on **CII HIVE**

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As the global economy has been drastically affected post COIVD 19, CII strives to build an ideal platform for all key stakeholders associated with healthcare sectors like medical equipement manufactures & buyers, doctors, specialists, public health officials, policy makers, hospital administrations, procurement professionals, pharma, medical institutes and students, to witness the latest innovations and cutting edge technology. It will showcase the Healthcare products and services, medical devices and technology, medical tourism, diagnostics and labs, Consumables, alternate medicines, and wellness, in a nut shell – the entire Healthcare industry.

Healthcare Industry in India

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Healthcare is one of India's largest sectors both in terms of revenue and employment

NHP Scheme' - World's largest government-funded healthcare programme

The hospital industry is expected to reach around \$132 bn by 2023 from \$ 61.8 bn in 2017; growing at a CAGR of 16-17%.

The diagnostics industry in India is currently valued at around \$4 bn

The Indian Medical Tourism market is expected to grow from its current size of \$3 bn to \$7-8 bn approximately by 2020

The primary care industry is currently valued at approximately \$13 bn

India plans to create 1 mn skilled healthcare providers by 2022

Steps to boost the Healthcare Industry -

Healthcare spending as a percentage of Gross Domestic Product (GDP) is rising rapidly Special economic and comprehensive package of INR 20 lakh crores towards promoting manufacturing in India under Atmanirbhar Bharat mission

Numerus Government initiatives like e-health married with tax benefits and incentives along with emergence of telemedicine are driving healthcare market in India Over \$200 bn is expected to be spent on medical infrastructure by 2024

Exhibitor Profile

- Medical equipments and technology
- Artificial Intelligence in Healthcare
- Digital Healthcare
- Hospitals and delivery
- Surgical products and Items
- Medical equipment and products for pathological and clinical laboratory
- Pharmaceuticals
- Medical software and IT
- Telemedicine and Medical Tourism
- Rehabilitation aids
- Emergency products including protective gears, gloves, hand sanitisers
- Vaccination
- Diagnostics equipment and testing kits
- Radiology and imaging equipment's
- Hospital furniture and supplies
- Ambulance, Critical Care and Emergency equipment
- Disinfection and waste management / Disposal systems

Visitor Profile

Hospitals – Government and Private

Doctors, Physicians, Surgeons, Specialists

Government agencies and officials

Public Health Services

Venture capitalists

Research and Development organisations

Medical and Paramedical fraternity

Healthcare organisations

Dealer/ Distributors/ Stockist

Incubation labs

Nursing homes, isolation wards, clinics (if details are available)

Booth Type	Member Rate (INR)	Non- Member Rate (INR)	Overseas Rate (US\$)
Premium Booth	22,000	25,000	500
Standard Booth	18,000	20,000	600

Various sponsorship opportunities are also available



SUPPORTING ASSOCIATIONS GAPIO <u>EAFO</u> Uniting Continents Global Association of Physicians of Indian Origin in Fighting Cancer NABCB **PLATINUM SPONSOR** ASSOCIATE SPONSORS **CORPORATE SPONSORS** Scientific **P U** MED **J**LG Baxter Life's Good Advancing science for life" **Medical Devices Medsmart Logistics Private Limited**

MAJOR PARTICIPANTS



Johnson-Johnson









The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.

For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

With the Theme for 2020-21 as Building India for a New World: Lives, Livelihood, Growth, CII will work with Government and industry to bring back growth to the economy and mitigate the enormous human cost of the pandemic by protecting jobs and livelihoods.

With 68 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

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