



Confederation of Indian Industry



25th



25th International Engineering and Technology Fair

STARTUP PAVILION @ IETF 2023

16th - 18th February 2023 | Pragati Maidan, New Delhi

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IETF

48 GLORIOUS YEARS

25 EPIC EDITIONS

Participation from across the Globe



IETF 2023 CONCURRENT SHOWS



HEALTH TECH INDIA 2023
4th International Exhibition and Conference

INDIA'S STARTUP CONUNDRUM

India is the third-largest and one of the fastest growing startup ecosystems in the world. Over 50,000 startups have been founded in the past decade, which includes 100 startups that have already reached unicorn status and another 167 soon to be unicorns. This ecosystem is expected to grow rapidly. By 2025, India startups are expected to number 1,00,000 and attract \$ 500 billion in value creation for the country. It could be a growth engine for India's economy in the long term.

The Indian government has also created several initiatives to encourage growth in the Indian startup ecosystem . Startup India, the most notable government initiative, is a catalyst for simplifying processes like incorporation and patent processing, providing tax benefits , and funding startups.

The India government has also started the INR 945 crore seed fund which will provide grants to startups and incubators in addition to the INR 10,000 crore fund of funds (FoFs) investments from SIDBI, Atal Innovation Mission (AIM) , Innovators Growth platform among others . In addition to the central government , various state governments also run successful programs to promote the startup ecosystem.

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CII STARTUP INITIATIVES

CII recognises Start-ups as the engine of economic growth. CII has put in place a robust framework of the National, Regional & State Levels to promote Innovation and support Start-ups.

Towards this, CII launched its 10th Centre of Excellence for Innovation, Entrepreneurship & Startups (CIES) in 2020. Government of Telangana and Pratiksha Trust are the partners to the CIES CoE. The CoE Advisory Council is chaired by Mr Kris Gopalakrishnan, Past President, CII & Co-Founder, Infosys.

CII National Council on Startup with membership representation from all the ecosystem players, sets strategic directions for interventions by CII for the development and growth of startups in India. The Council works to create a conducive policy environment to enable the growth of startups through policy advocacy by partnering with the Central and State Governments with a focus on ease of starting – doing – closing new businesses. The Council also forges partnerships and promotes international linkages by entering into bilateral and multilateral agreements for the benefit of Indian startups.

Launched

Centre of Excellence for Innovation, Entrepreneurship & Startups

Masterclasses on

Corporate C-Level Executives

Cohort for Family Offices

Government organisations

Corporate Connect

Corporate Accelerator Program

ICONN 2022



WHO SHOULD ATTEND?

- Corporates & Accelerators
- Senior Officials from Central & State Government
- Venture Capitalist & Angel Investors, Mentors
- Direct marketing Professionals
- Overseas Buyers
- Trade Delegations
- Exporters and Importers
- Manufacturer from various Sectors
- Dealers/Retailers/Distributors
- PSU's
- Online Marketing Companies
- E-Retailers
- IT Parks
- Mobility
- Service Providers
- Service Providers
- IT Hardware and Software Companies
- Purchase Professionals & Consultants
- Overseas & Indian Industry and Trade Associations
- Diplomatic & Commercial Representatives of Foreign Missions of Various Countries
- Advertising, Digital Agencies
- Media & Policy makers
- CII members
- CEos

FOCUS AREAS

HEALTHCARE



The hospital industry is expected to reach \$132 bn by 2023.

The diagnostics industry in India is currently valued at \$4 bn.

India's strong economic growth with rapid urbanization of cities, has resulted in an exponential rise in drinking water demand, wastewater generation and municipal waste.

75% of the municipal waste in India is dumped without processing and without seizing the chance to recover valuable raw materials.

WATER & SOLID WASTE



The industrial automation and instrumentation market in India is estimated to grow by USD 1.92 billion from 2020 to 2025.

ROBOTICS & ELECTRONICS



India Industrial Robotics Market CAGR is expected to be 13% during the forecast period and the market size is expected to reach nearly US\$ 9.02 Bn. by 2027.

Demand for electronic products will rise to \$400 billion by 2025.

ADVANCED BUILDING TECHNOLOGY



The Real Estate sector in India is expected to reach a market size of US\$ 1 trillion by 2030 and contribute 13% to the country's GDP by 2025.

Vertical Transportation India is the second largest market for elevators and escalators in the world, anticipated to cross US\$ 2 billion by 2023.

METAL & METALLURGY



India is the world's second-largest producer of crude steel.

The size of the Indian copper industry is around 6.6 lakh tons.

India has the 4th largest bauxite reserves having high quality metallurgical grade deposit with close to 4 billion tonnes as of FY20.

GAMING



Revenue in the Mobile Games segment is expected to show an annual growth rate of 9.8%.

User penetration in the Mobile Gaming is at 19.9% in 2018 and is expected to hit 26.0% in 2022.

India has the world's largest youth population.

AI is expected to boost India's annual growth rate by 1.3% by 2035.

AI has the potential to add US\$957 billion to India's economy in 2035.

The Government of India has put a lot emphasis to promote AI Innovation, large scale adoption & deployment of AI thriving India in a global market.

India's logistics sector would expand to at least \$320 billion by 2025.

Indian government has had a renewed focus on investing into logistics infrastructure in the country, encouraging investments from the private sector.

The government has introduced PM Gati Shakti– National Master Plan for Multi Modal connectivity to various Economic Zones.

India- Fluid Power Equipment Market Predicted to Grow by more than CAGR 6% by 2024.

The fluid power equipment market is expected to reach USD 28.6 Billion by 2024 with a CAGR of 6.05% from 2019-2024.

Increasing automation in factories, surging adoption of international standards for motor efficiency, and introduction of several user-friendly fluid products are propelling market growth.

India Coatings & Paints Market is growing at 8.1% CAGR and is expected to reach US\$ 18.87 billion by 2027*. Whereas in the global context, it is expected to grow from \$167.04 billion in 2022 to \$235.06 billion by 2029, with a CAGR of 5%.

Nearly all global majors are present in the country, with nearly 4000 paint manufacturers.

The machine tool market growth will increase by \$1897.69 million during 2019-2024.

The Industrial Machinery industry is expected to see its earnings grow by 18% per year over the next few years.

India has potential to become a global manufacturing hub and by 2030, it can add more than US\$ 500 billion annually to the global economy.

As per Cushman & Wakefield's 2021 Global Manufacturing Risk Index, India emerged as the world's second-most attractive manufacturing hub.

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India has emerged as one of the most attractive destination for foreign investment in the manufacturing sector.

Source – India Brand Equity Foundation



AI



LOGISTICS



**FLUID
POWER**



**INNOVATIVE
COATING**



MECTECH



**FACTORY &
PLANT**



IETF GLOBAL



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2047. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

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