



Why Attend?



Discover the Latest Innovations

Explore a comprehensive showcase of the latest consumer electronics products, including appliances, gadgets, and more. Get a sneak peek into what's trending in the industry.



Networking Opportunities

Connect with top-tier manufacturers, suppliers, distributors, and retailers. Forge valuable business partnerships and strengthen industry connections.



Business Expansion

Gain insights into market trends and identify new opportunities to expand your business in the dynamic Indian consumer durables and electronics market.



Educational Seminars

Participate in informative seminars, workshops, and panel discussions featuring industry experts, thought leaders, and market analysts. Stay updated on the latest market insights and industry best practices.



Product Demonstrations

Witness live product demonstrations and experience the latest technology firsthand. Get a feel for the products before making business decisions.



B2B Matchmaking

Our event offers a platform for targeted B2B matchmaking, connecting businesses with potential partners and clients based on their specific needs and interests.

Exhibitor Profile



Home Appliances



Personal care Appliances



Home Entertainment



Telecommunications



In- Vehicle Electronics



Digital Imaging Equipment



Office Automation & Equipment



Healthcare Electronics



Large Appliances



Kitchen Appliances



Wearables



Computers

Visitor Profile



Supply Chain

- Wholesalers
- Distributors
- Stockists
- Super Stockists
- Reseller
- C&F Agents



Retailers

- Modern Trade
- **Electronic Stores**
- E- Commerce



Influencers

- Architects
- HVAC Consultants
- Lighting Consultants
- Electric Consultants
- Social Media Influencers



Real Estate **Developers**



Hospitality



Corporate Buyers



Technology **Startups**





Government Industry Consultants Representatives & Professionals



Investors and Venture Capitalists



Gaming



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. With its extensive network across the country and the world, CII serves as a reference point for Indian industry and the international business community.

In the journey of India's economic resurgence, CII facilitates the multifaceted contributions of the Indian Industry, charting a path towards a prosperous and sustainable future. With this backdrop, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme for 2024-25, prioritizing 5 key pillars. During this year, it would align its policy recommendations, initiatives, and activities with this overarching framework to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian Industry.

Confederation of Indian Industry

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