



IETF NEWS

WHERE TECHNOLOGIES MEET FUTURE

CONCURRENT
SHOWS



INTERNATIONAL ENGINEERING AND TECHNOLOGY FAIR | FEB 16-18, 2023, PRAGATI MAIDAN, NEW DELHI | FOR PRIVATE CIRCULATION ONLY | OFFICIAL NEWS LETTER OF THE 25TH IETF EDITION | ISSUE 1

IETF: Paving the Way to Future

The Silver Jubilee Edition of International Engineering & Technology Fair (IETF) set to showcase the industrial strengths and innovation capabilities of India and establish new business linkages to transform into a developed *Aatmanirbhar* Nation



IETF 2023, the 25th edition of Confederation of Indian Industry's flagship event from February 16 to 18, showcasing future technologies and products from as many as 12 different sector under a common platform, is set for a grand opening at Pragati Maidan, New Delhi. To be Inaugurated by President Smt. Droupadi Murmu, the multi-sector event will bolster India's efforts to use technology and innovation to drive economic growth and prosperity by forging new synergies at a time when the rapidly changing global geopolitical scenario has helped India emerge as a beacon of hope. Dr. Mahendra Nath Pandey, Minister of Heavy Industries and Public Enterprises, Government of India, is the Guest of Honour at the Inaugural Ceremony of the Silver Jubilee Edition of IETF 2023.

Inauguration Today

by

Smt. Droupadi Murmu
Hon'ble President of India

— Guest of Honour —

Dr. Mahendra Nath Pandey
Hon'ble Minister of Heavy Industries,
Government of India

International Engineering and Technology Fair

16 – 18 February 2023 | Pragati Maidan, New Delhi

SILVER JUBILEE EDITION

400+ Participants

20,000 sqmt Exhibition Area

30,000 Business Visitors

Conference, Seminars, Workshops

Concurrent Shows

Focussed Shows

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IETF
BY THE NUMBERS

400+

Exhibitors

45+

Countries (Exhibitors & Delegates)

2000+

Conference Delegates

100+

Startups

20+

Sector Specific Conferences

FINLAND

Focus Country

GERMANY

Country Pavilion

THREE

Concurrent Shows -- AI India, Health Tech India, India Gaming Show

NINE

Focused Shows: Advanced Building Technologies Show; Fluid Power Expo: Factory & Plant Expo: India Industrial Automation Robotics & Electronics Expo: Logistics; MECTECH; Metal & Metallurgy Expo: Innovative Coating & Paints Expo: Water & Waste Expo

The Grand Show Inspires New Energy

The International Engineering & Technology Fair (IETF) 2023 is set to achieve yet another milestone with the largest ever participation of over 100 Indian Start Ups, showcasing their technological and innovation prowess at the 25th Edition of the show

The current edition of IETF, the flagship event of CII, held every alternate year since 1975, is celebrating its Silver Jubilee Edition this year. Being held in a physical format after 2019, this edition is special in many ways as it marks the beginning of 'Amrit Kaal'--a turning point in India's history--as the country readies itself to take a giant leap into the future to become a developed economy with \$20,000 per capita income by the 100th anniversary of India's Independence.

With active participation of exhibitors and delegates from 45 countries, the show will see the largest ever participation of over 100 Indian Start Ups in the show, bearing the testimony of a confident and resurgent India--the fifth

largest economy in the world--that is ready to push the envelope further to take its rightful place in the world economic order.

IETF 2023 will showcase the industrial strengths and innovation capabilities of India, through its focused and concurrent shows, representing 12 industry sectors including advanced building technologies, artificial intelligence (AI), capital machinery, digital gaming, fluid power, factory and plant maintenance, healthcare, industrial automation and robotics, modern logistics solutions, metal and metallurgy, surface coating, and water and solid waste management. These sectors are set to play a significant role in helping India achieve its economic goals while giving a new direction to India's youthful energy.



A Platform to Build Global Partnerships

A truly global platform that serves as a venue to establish long term partnerships, forging business ties and knowledge sharing, the 25th edition of IETF will see active participation of exhibitors and delegates from as many as 45 countries from across the world



IETF has been playing the role of a global platform to build strategic partnerships and facilitate vendor development, which is attended by visitors from around the globe. Developed countries have used this event to establish business linkages in India, by participating as partner countries, showcasing their strengths and innovation capabilities. The Silver Jubilee Edition of IETF will witness active participation of exhibitors and delegates from 45 countries.

This edition will have Finland as the Focus Country, which will showcase products and technologies related to Advanced Building Solutions, in an exclusive pavilion. Germany is also putting up a Country Pavilion highlighting technologies and solutions for Water &

Waste Management.

The participants at IETF 2023 are also expected to benefit from the knowledge sharing from foreign delegates and experts that will take place in the knowledge sessions and B2B meetings in sectors ranging from Artificial Intelligence, Gaming Technologies, Water Management, Healthcare, Logistics, Metal & Metallurgy, Automation & Robotics in Manufacturing, Fluid Power Technologies, and Factory and Plant Maintenance during the three-day mega event.

In the past, partner countries showcasing their industrial strengths and innovation capabilities included Italy (two times), Canada, USA, UK, Germany, Japan (five times), South Korea (two times), Spain, China, and South Africa (two times).

Decoding Gen Z and Quest for Olympic Medal

India is on the road to becoming a gaming super-power. By the year 2025, the gaming industry in India is anticipated to reach \$3.9 billion in value. The Day One of India Gaming Show 2023 will see two conferences -- 'Decoding Gen Z: Understanding the Habits and Behaviors of the Next Generation' and 'The E-sports Olympic Medal Quest: Path for India to win an E-sports Olympic medal' and two fireside chats with experts from the gaming industry.

The conference on Gen-Z will discuss the characteristics and behavior of this demographic which is a core audience for gaming. The panel of experts will also discuss on how to shape their behavior online and what companies can learn from it. The experts also touch upon what it means for game developers, challenges they



face in engaging this audience and what they need to get right to attract this audience base.

The session on E-sports will see discussions on what it will take for India to win an E-sports medal at the Olympics and understanding where we are in the journey. The experts will also see highlighting on what ecosystems and infrastructure needs to be built by various stakeholders in the E-sports industry to reach the goal.

KNOWLEDGE SESSIONS

Ways to Make India Healthy

Day 1 at the Health Tech India 2023 will see experts deliberating on key issues including medical device industry's contribution to cost effective testing and scientific facilities and the policy decision by the government to establish a centre of excellence and including medical technology curriculum in educational institutes to support the medical device industry. The session, 'New India in Medical

Technology – Vision 2047', will cover topics like the futuristic technologies for healthcare management and improvement. Another session planned during the day, 'Moving from Volume to Value-based', will see experts expressing their opinion on current cost-based procurement mechanisms in the country vis-a-vis Value-based Procurement that supports patient-centric, high quality and affordable healthcare.

AI to Unlock India's Growth Potential

The AI India Show 2023 will feature top-level content and discuss AI strategies, explore technology advancements as well as introduce the latest innovations in the Artificial Intelligence sector, driving forward business and beyond.

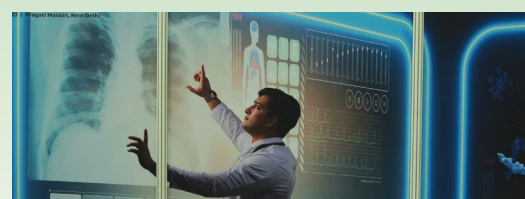
On Day One, the concurrent show will see eminent speakers and technocrats from across the sectors of Indian Industry participating in the AI Business Roundtable on "India-UK: Working Towards the Future of Manufacturing" in Hall 7E, Pragati Maidan,

New Delhi. This session is being organised in collaboration with UK Government's Department of International Trade and The Circle Founders Club. Another session entitled 'AI Champion Pitch Session' will be held later in the day.

The two-day International Conference on Artificial Intelligence with a theme of "Responsible AI for the Accelerated Growth in India", has interesting technical sessions which will deliberate on India's journey to harness AI to power its development and economic growth.

Conferences: Platforms for Exchange of Ideas & Technology

Time	Day 1 - 16 Feb 2023	Venue
1400 - 1800	India Gaming Show - Conference 2023	Hall 2 Inside - Room A
1400 - 1730	India Gaming Show - INVESTOR MEET and START-UP	Hall 2 Inside - Room B
1400 - 1630	CII HealthTech 2023	Hall 7H
1400 - 1630	Logistics Summit 2023	Hall 7F
1430 - 1730	Session on Capital Goods	Hall 7G1
1400 - 1800	IIAREE Conference 2023	Hall 7G2
1400 - 1500	AI Business Roundtable on "India-UK: Working Towards the Future of Manufacturing"	Hall 7E
1530 - 1700	AI Champion Pitch Session	Hall 7E



The sessions at the 25th IETF will be addressed by distinguished speakers, thought leaders, and top experts from around the world

Time	Day 2 - 17 Feb 2023	Venue
1000 - 1200	"India-Japan collaboration on Digital Transformation in Engineering/Manufacturing"	Hall 7G1
1000 - 1300	Conference on Green / Net Zero Factories	Hall A3 Mezzanine
1030 - 1700	India Gaming Show - Conference 2023	Hall 2 Inside - Room A
1400 - 1700	India Gaming Show - INVESTOR MEET and START-UP	Hall 2 Inside - Room B
1000 - 1730	Artificial Intelligence National Conference on "Responsible AI for Accelerated Growth in India"	Hall 7E
1000 - 1700	Conference on Corrosion Control in Infrastructure	Hall 8 First Floor
1030 - 1345	Conference on Water	Hall 7 E1
1045 - 1645	Vision 2047: AatmaNirbharta in Minerals & Metals	Hall 7H
1400 - 1700	Confence on Fluid Power	Hall 7F
1400 - 1800	IIAREE Conference	Hall 7G2
1500 - 1700	CII - Corrosion Management Committee meeting	Hall 7 E1
1430 - 1630	Session on Sustainability Solutions	Hall A3 Mezzanine
1500 - 1800	ICONN Startup Pitch Session	Hall 7G1



Time	Day 3 - 18 Feb 2023	Venue
1000 - 1300	Artificial Intelligence National Conference on "Responsible AI for Accelerated Growth in India"	Hall 7E
1000 - 1700	Training Program on Sustainable Waste Management	Hall 7F
1030 - 1615	India Gaming Show Conference 2023	Hall 2 Inside - Room A
1400 - 1730	India Gaming Show - INVESTOR MEET and START-UP	Hall 2 Inside - Room B
1100 - 1200	Knowledge Session on "Powering Business Transformations with Democratization of AI"	Hall 7G2
1400 - 1500	Knowledge Session on "Re-Imagining the Financial Services with AI"	Hall 7G2

A Catalyst of Change and Progress

The IETF will be essential in helping India achieve its goals of being a \$5 trillion economy by 2025 and a developed economy by 2047 by acting as a change agent by exhibiting the nation's technological and innovative prowess and by serving as a forum for creating new business synergies

The IETF has served as a forum and a catalyst for change in how business is conducted in India. Being one of the oldest events of its kind in this part of the world, its role as a global platform for conducting buyer seller meets, international conferences and seminars, business networking, technology assessments, strategic partnerships, and vendor development, which is widely recognised and frequented by key decision makers, technical experts, thought leaders from industry and government, is critical given India's ambitions to become a \$5 trillion economy by 2025.

In 1975, the IETF was founded as a national engineering exhibition to highlight India's achievements in manufacturing and industry. It grew to incorporate foreign technology suppliers in 1983, helping the Indian sector develop new technologies to improve its engineering and manufacturing capabilities.



In the 90s, with government of India's liberalization initiatives, IETF has transformed into a Prime Business Platform of India, facilitating collaborations for manufacturing in India with advanced technologies and also attracted investments into the country for setting up

manufacturing by overseas enterprises through partnerships with Indian companies and on their own.

In the new millennium, India has become a preferred destination for the global business community by utilising India for R&D setups, technological

and financial collaborations in a variety of sectors for production and re-export from India to other countries by utilising India's resources, best manpower, and favourable banking and legal policy frameworks. The IETF has assisted Partner Countries in bringing significant global corporations from their countries to India to establish future businesses.

In response to the changing business landscape, the IETF has created venues for presenting new era technologies by introducing specialised events and separating the Core Manufacturing Sectors such as Railways, Mining Machinery, and so on as separate exhibits to serve the respective industries. IETF has maintained its journey as a change catalyst and facilitator for businesses in India's changing environment for advanced technologies and embracing new ways for manufacturing and services through Telecom, Information Technology, Artificial Intelligence, among others.

Unique Features of IETF

1 Concurrent Shows to be held with IETF 2023 include AI India – Exhibition & Conference on Artificial Intelligence; Health Tech India 2023 – Exhibition & Conference on Healthcare Technologies; and India Gaming Show (IGS) 2023 – Exhibition & Conference on Digital Gaming.

Focused Shows at IETF 2023 will include ABTS 2023; Fluid Power Expo 2023; Factory & Plant Expo 2023; India Industrial Automation Robotics & Electronics Expo 2023; Logistics 2023; MECTECH 2023; Metal & Metallurgy Expo 2023; Innovative Coating & Paints Expo 2023; and Water & Waste Expo 2023.

3 The Indian Start Up Community with a strong presence of over 100 companies representing various sectors, offering solutions, new technologies, and innovative products, especially in Healthcare, Artificial Intelligence, and Water & Waste Management, is a major attraction of IETF 2023.

The 2023 edition of IETF has presence and participation of over 400 exhibitors and delegates from 45 countries, including Global Brands, representing multiple sectors.

5 IETF 2023 will showcase the industrial strengths and innovation capabilities of India, through its focused and concurrent shows, representing 12 industry sectors.

A Joint Effort for a New India

The government participation will guarantee that the industry gets insights into the new policies, while also keeping the government up to date on the newest advancements in various industries that will drive change in the future

With India striving to become a worldwide centre for technology, innovation, and manufacturing, all stakeholders must work together to propel the country in that direction. The International Engineering Trade Fair is one such venue where numerous government stakeholders come together to provide a clear direction to the industry towards that goal.

In the Silver Jubilee Edition of IETF, the participating Ministries of Government of India

include Ayush, Electronics & Information Technology, Commerce & Industry, Housing & Urban Affairs, Jal Shakti, Micro, Small & Medium Enterprises, and Steel. Besides these, Department of Pharmaceuticals, Department of Science & Technology, NITI Aayog, Office of the Principal Scientific Adviser, and National Small Industries Corporation (NSIC) are other government stakeholders who will be present at the grand show. The participation of government ministries will

ensure that the industry learns firsthand about the new policy directions given to the industry, while also ensuring that the government is up to date on the latest advancements taking place in various sectors across the country that will drive change in the future.

The IETF will also provide an excellent forum for industry to provide policy inputs to government representatives, allowing them to have a better understanding of the obstacles impeding growth.